



# THE BUSINESS GUILD



## ***Review, Reboot, Succeed! Time for a sneak peek of the annual success issue of Flackery magazine!***

The fall issue of Flackery is right around the corner and this week, and I'm sharing a sneak peek of some of the stories

The theme for this issue is Review, Reboot and Succeed and we've gone all out to bring you the content you need to do it.

Lisa has a review of James W. Williams' book, *How to Talk to Anyone About Anything: Improve Your Social Skills, Master Small Talk, Connect Effortlessly, and Make Real Friends*, to help you overcome shyness and be more comfortable talking to strangers.

We've got 7 tips for where to find clients. — It's something everyone wants to know, but nobody ever talks about.

We're also looking at how to avoid being replaced by AI. -- A very timely topic!

We have a nice piece about self-talk and how it affects our success.

Lisa put together a super tip sheet with her top tips for how to stay productive working from home.

Veronica Hugh from PC Consulting is back with her pro tips for using a CRM.

We have a new planning tool to help you prioritize tasks. And learn how to use a commonplace book to collect your ideas and organize your notes. — I've been using one for years and it's my absolute favorite tool.

The fall issue drops on Friday, September 1st.

If you haven't already signed up, you can get your free subscription at [flackerymag.com](http://flackerymag.com)

That's all I have for this week.

As always, if you would like to chat, you can reach me at [pat@thebizguild.com](mailto:pat@thebizguild.com) or schedule a coffee meeting through [Calendly](#).

Have a great week everyone!

**Pat Hammond**

Co-Founder, The Business Guild

## Drop In for Office Hours!

Did you know Lisa & Pat are available to help with general (or specific) business questions? We're in our virtual offices every other Tuesday and Thursday to help you with your thorny business challenges. 😊

### Office Hours



with  
**Pat Hammond**

### Office Hours



with  
**Lisa J. Jackson**

**Thursday, August 24th 3:00  
PM - 4:00 PM ET**

Pat's a generalist with a strong background in networking, writing, web development, graphic design, small business marketing, and strategic planning.

**Tuesday, September 12th  
9:00 AM - 10:00 AM ET**

Note: Lisa is off the last week of August. Her next office hours will be Tuesday, September 12th.

Lisa's specialties are networking, writing, editing, and LinkedIn, but she's owned a few businesses and can lend her own observations and experiences with most small business questions.

This is a member-only benefit, please visit the [office hours page on the guild website](#) for details.

## Join us for Networking!

### In Person Events

Join Pat for coffee -- In Person!

**Tuesday, September 5th, 10:00  
AM - 11:00 AM at Unity Cafe in  
Manchester, NH**

Tired of Zoom? Craving human contact? Mark your calendar, The Business Guild is bringing live, in-person networking back to Manchester!

Join Pat at Unity Cafe in Manchester for networking with small business owners in the greater Manchester area.

Just like our Nashua coffee meetup, we'll have introductions, an educational talk, and time to pair off for quick one-to-ones!

### Join us for coffee!



**Manchester - Area Small Business Owners'  
Coffee Networking**

**RSVP Today!**

### Join us for coffee!



### Nashua - Area Business Owners' Meet and Greet

Join Lisa for coffee -- In Person!

**Thurs. September 21st, 10:00 AM -  
11:00 AM at JajaBelle's in Nashua,  
NH**

Join Lisa for coffee/tea/smoothie and  
fresh-made tasty treats at JajaBelle's!  
Space is limited, so if you RSVP please  
be serious about attending!

We'll have introductions, an  
educational talk, and time to pair off  
for quick one-to-ones! Have I  
mentioned the delicious pastries? The  
cafe is easy to find on the corner of  
Main and Factory streets in Nashua.  
There is on-street parking, as well as a  
public garage just behind the cafe.

**RSVP Today!**

## Did you miss a newsletter?

Select "newsletter" from the category dropdown on The Business  
Guild's [blog page](#) to see a complete list of newsletter articles.

**Do you like the newsletter? Share it!**



### The Business Guild

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